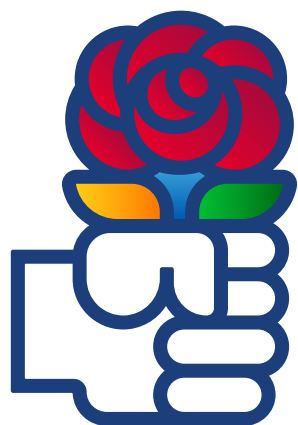




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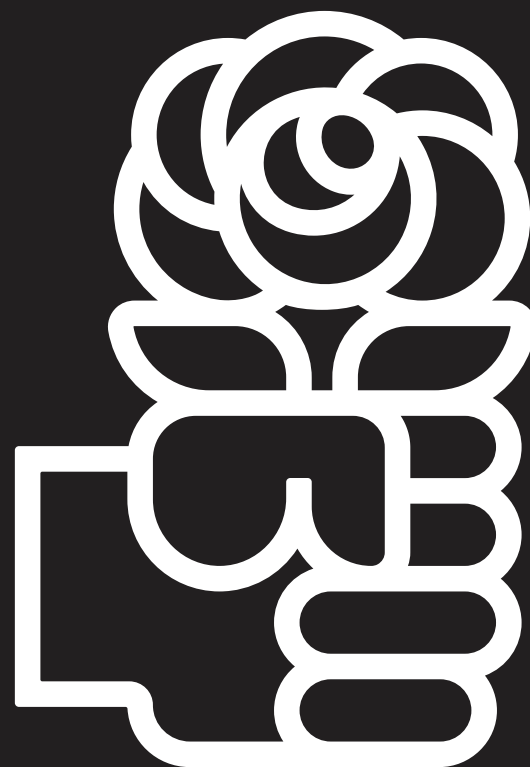
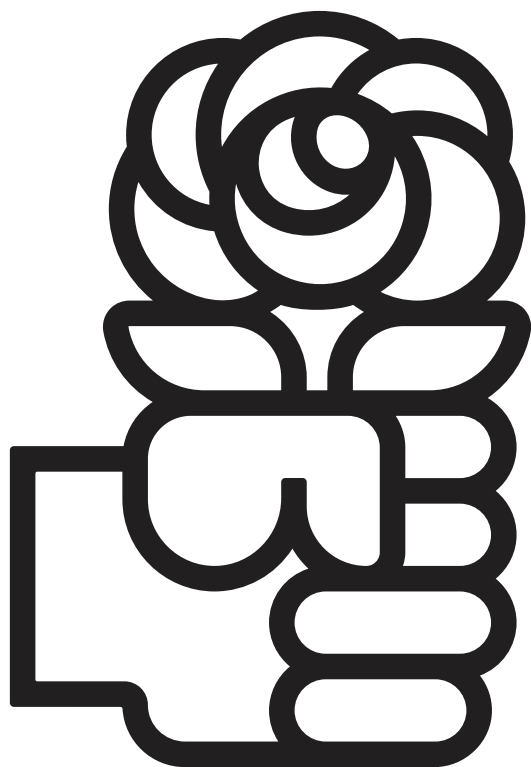
Manual de Identidade Visual 1.0
Out/2021

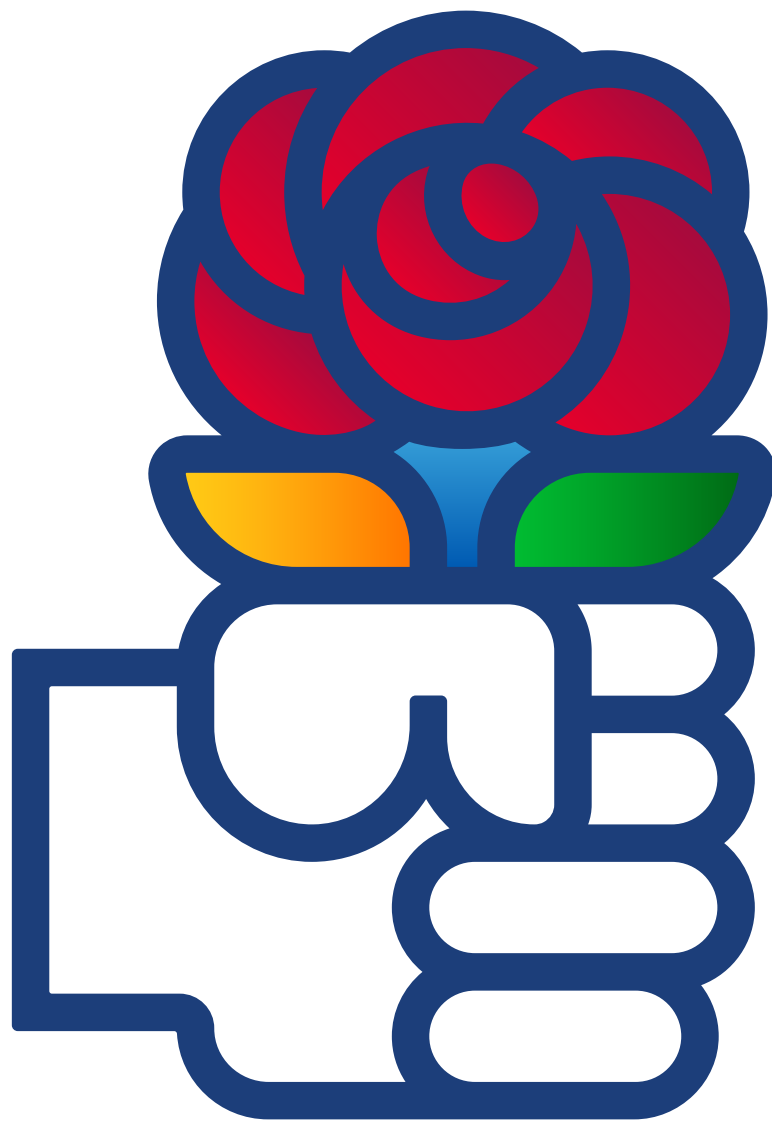


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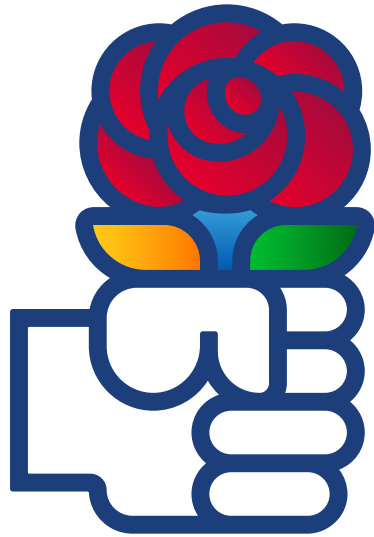
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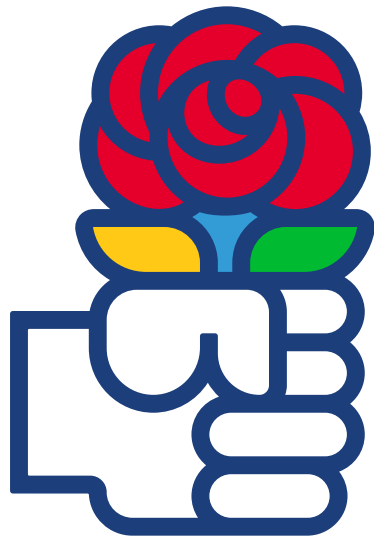


<div><div>AZUL ESCURO</div><div>CMYK 100, 80, 10, 20</div><div>RGB 28, 62, 122</div><div>HEX #1C3E7A</div><div>PANTONE 287 C</div></div>	<div>CYAN</div> <div>CMYK 80, 20, 0, 0</div> <div>RGB 51, 155, 214</div> <div>HEX #339BD6</div> <div>PANTONE 299 C</div>	<div>AZUL</div> <div>CMYK 100, 62, 7, 0</div> <div>RGB 0, 90, 178</div> <div>HEX #005AB2</div> <div>PANTONE 300 C</div>	<div>VERDE</div> <div>CMYK 70, 0, 100, 0</div> <div>RGB 0, 187, 49</div> <div>HEX #00BB31</div> <div>PANTONE 2271 C</div>	<div>VERDE ESCURO</div> <div>CMYK 90, 0, 100, 40</div> <div>RGB 2, 114, 35</div> <div>HEX #027223</div> <div>PANTONE 2259 C</div>
	<div><div>CYAN</div><div>GRADIENTE AZUL</div><div>AZUL</div></div>		<div><div>VERDE</div><div>GRADIENTE VERDE</div><div>VERDE ESCURO</div></div>	
	<div>VERMELHO</div> <div>CMYK 0, 100, 88, 0</div> <div>RGB 228, 0, 43</div> <div>HEX #E4002B</div> <div>PANTONE 185 C</div>	<div>BORDEAUX</div> <div>CMYK 8, 100, 90, 20</div> <div>RGB 166, 10, 61</div> <div>HEX #A60A3D</div> <div>PANTONE 1945 C</div>	<div>AMARELO</div> <div>CMYK 0, 26, 100, 0</div> <div>RGB 255, 501, 21</div> <div>HEX #FFC915</div> <div>PANTONE 7548 C</div>	<div>LARANJA</div> <div>CMYK 0, 76, 100, 0</div> <div>RGB 255, 117, 0</div> <div>HEX #FF7500</div> <div>PANTONE 2018 C</div>
	<div><div>VERMELHO</div><div>GRADIENTE VERMELHO</div><div>BORDEAUX</div></div>		<div><div>AMARELO</div><div>GRADIENTE AMARELO</div><div>LARANJA</div></div>	

LOGO COM GRADIENTE



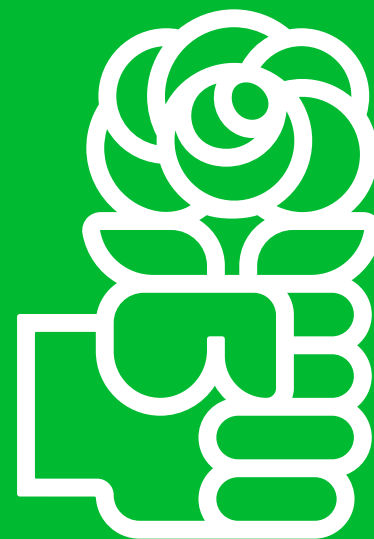
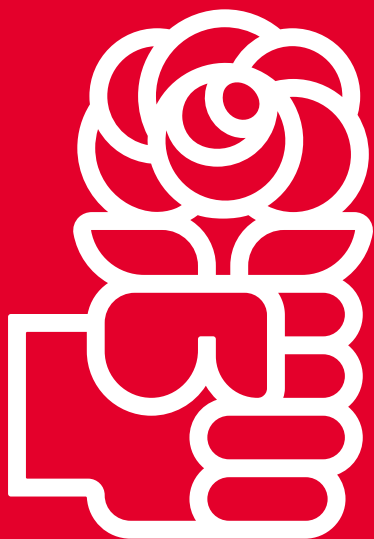
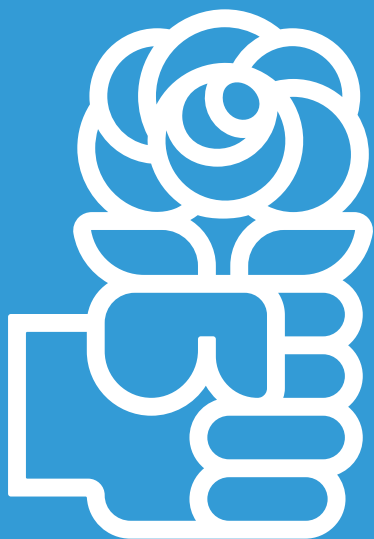
LOGO COLORIDO



SOBRE FUNDO GRADIENTE



SOBRE FUNDO COLORIDO SEM GRADIENTE



FONTE 1 / MARCA

PDT

REGULAR

A B C D E F G H I J K L M N O P Q R S T U V X W Y Z
0 1 2 3 4 5 6 7 8 9

40 PT

PDT REGULAR_A B C D E F G H I J K L M N O P Q R S T U V X W Y Z 0 1 2 3 4 5 6 7 8 9

22 PT

FONTE 2 / APOIO + COMUNICAÇÃO INSTITUCIONAL

Roboto Light

A B C D E F G H I J K L M N O P Q R S T U V X W Y Z a b c d e f g h i j k l m n o p q r s t u v x w y z 0 1 2 3 4 5 6 7 8 9

Roboto Regular

A B C D E F G H I J K L M N O P Q R S T U V X W Y Z a b c d e f g h i j k l m n o p q r s t u v x w y z 0 1 2 3 4 5 6 7 8 9

Roboto Bold

A B C D E F G H I J K L M N O P Q R S T U V X W Y Z a b c d e f g h i j k l m n o p q r s t u v x w y z 0 1 2 3 4 5 6 7 8 9

PDT

PDT

PDT

PDT

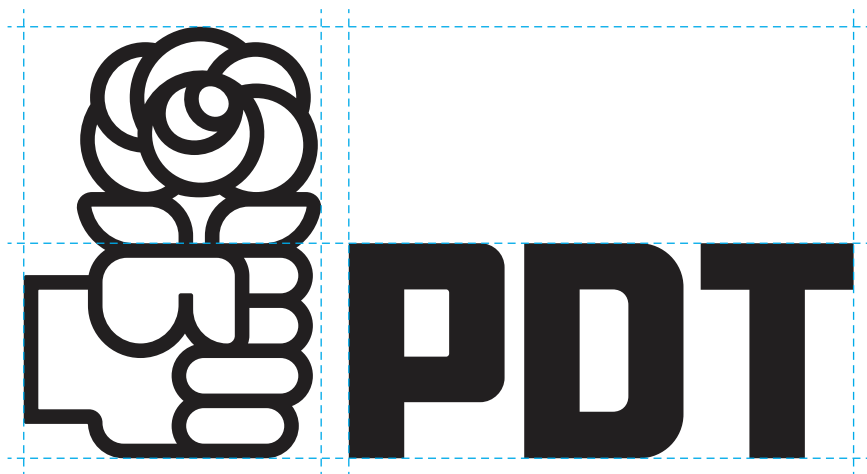
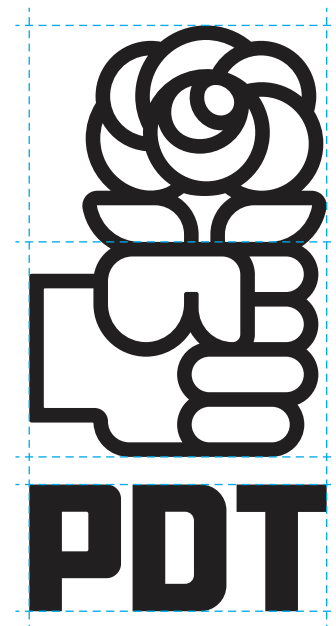
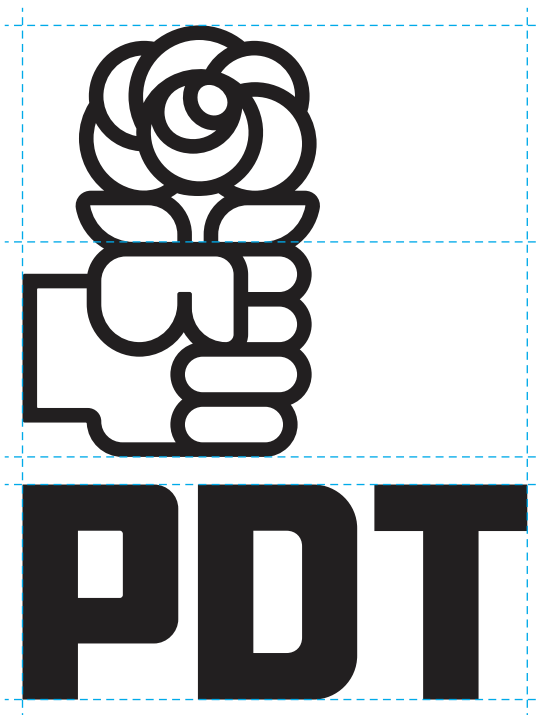
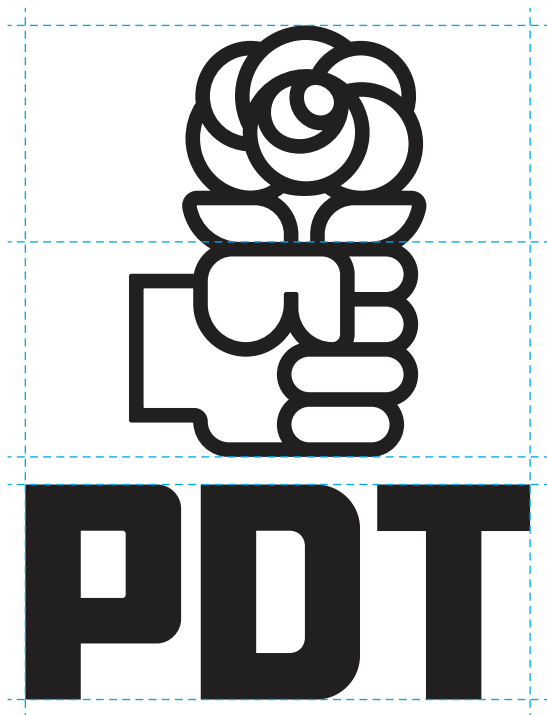
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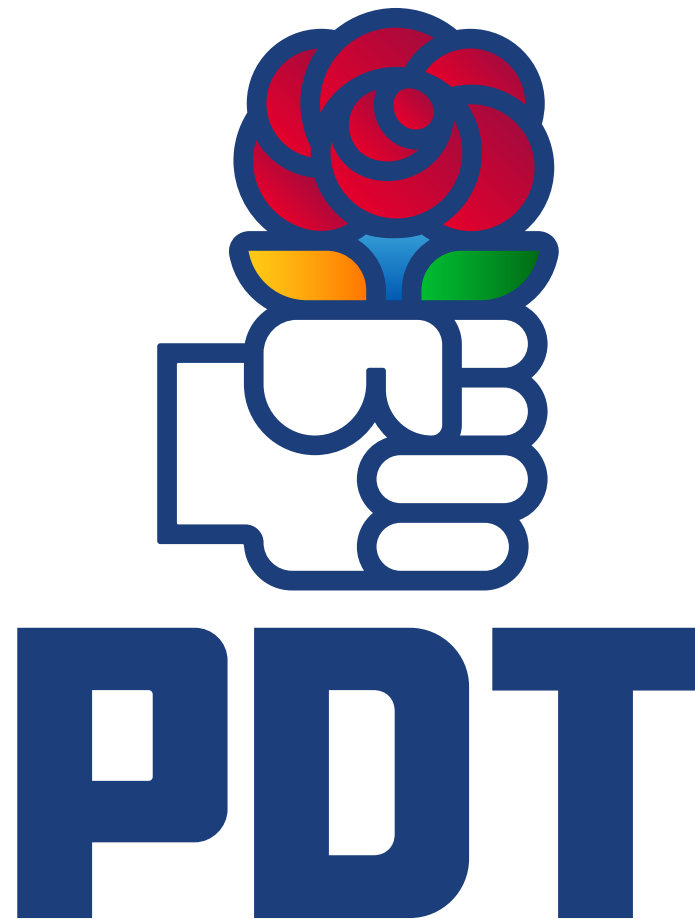
PDT12

PDT 12

PDT 12

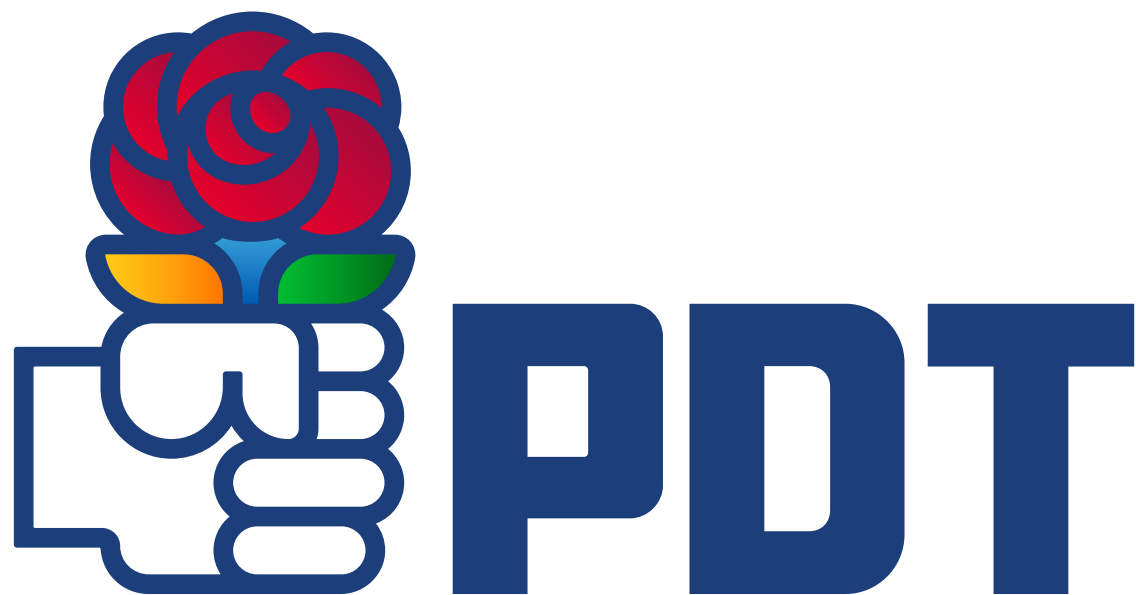
PDT 12

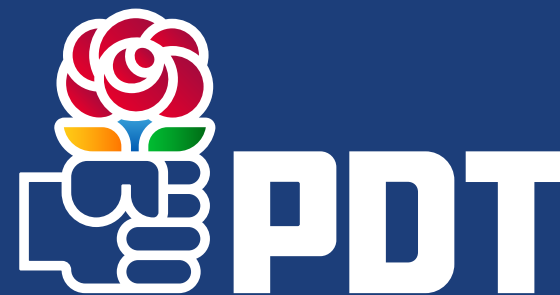


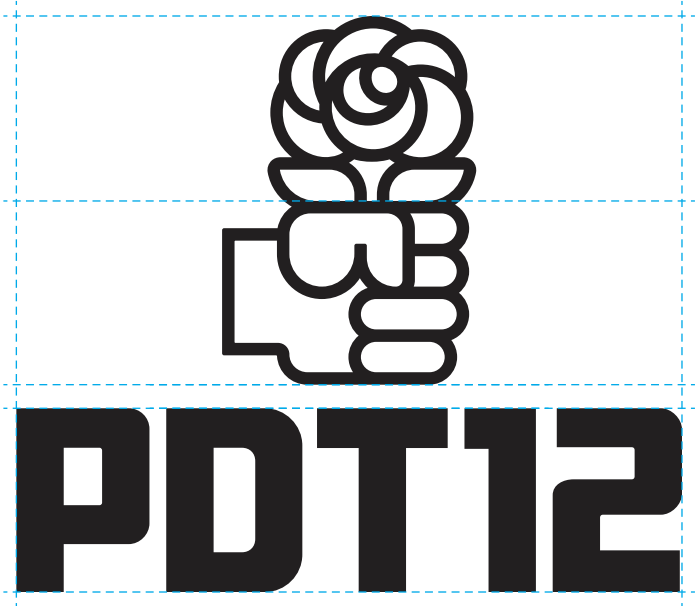








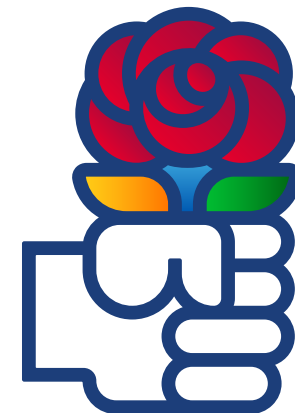
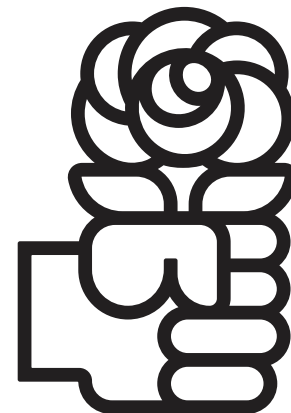














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PDT PARTIDO
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PDT PARTIDO
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PDT PARTIDO
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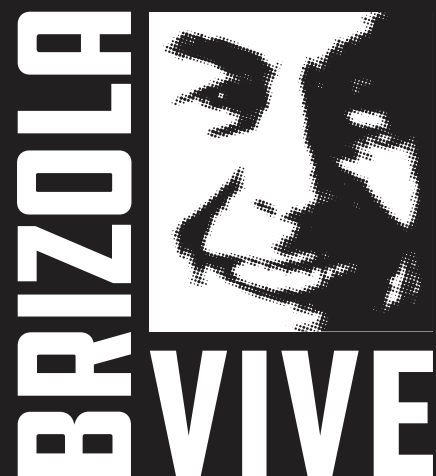
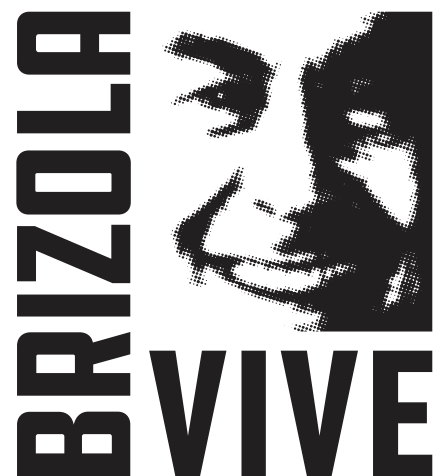
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 PDTAC	 PDTAL	 PDTAP	 PDTAM	 PDTBA	 PDTCE	 PDTDF
 PDTES	 PDTGO	 PDTMA	 PDTMT	 PDTMS	 PDTMG	 PDTPA
 PDTPB	 PDTPR	 PDTPE	 PDTPI	 PDTRJ	 PDTRN	 PDTRS
 PDTRO	 PDTRR	 PDTSC	 PDTSP	 PDTSE	 PDTTO	







 **PDT12**

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